



ELIZABETH ANN SETON BOARD



COLORING

BRIGHT BEGINNINGS

**APRIL
10
2027**

CAMP MABRY

EASB is raising funds in support of Mother/Baby Services and The Marialice Shivers and Dell Children's Neonatal Intensive Care Unit (NICU), at The Kathryn Frances Walker Center for Neonatal Intensive Care & Family Support, at Ascension Seton Medical Center Austin, for programs, building & equipment needs.*

*If the above purpose no longer requires support or is no longer provided by Ascension Seton, Ascension Seton Foundation Board of Trustees is authorized to re-designate the funds to support a similar purpose.

[SUPPORTSETON.ORG/EASB-GALA](https://supportseton.org/easb-gala)



**Ascension Seton
Foundation**

UNDERWRITING OPPORTUNITIES

\$50,000 CHAMPION OF COLOR

(Presenting Sponsor)

- Exclusive naming opportunity with premier recognition and signage as Presenting Sponsor on event media screens, all digital and print materials
- Verbal acknowledgement as presenting sponsor from the stage
- 3 elite front row gala tables for 10 guests each (30 seats)
- 30 tickets to exclusive VIP Experience
- VIP parking for 12 cars
- Cocktail service during dinner/program and wine at table
- 1 VIP gift

\$30,000 HUES OF HOPE

(Mission Video)

- Opportunity for acknowledgement from stage as Mission Video Sponsor
- 3 elite front row gala tables for 8 guests each (24 seats)
- 24 tickets to exclusive VIP Experience
- VIP parking for 10 cars
- Prominent recognition on event media screens, all digital materials, and all print materials
- Cocktail service during dinner/program and wine at table
- 1 VIP gift

\$30,000 ARTIST IN RESIDENCE

(Live Entertainment)

THANK YOU **PEDIATRIX**

- Exclusive naming opportunity with prominent signage on entertainment stage
- Opportunity to introduce musical guest from stage
- 3 elite front row gala tables for 8 guests each (24 seats)
- 24 tickets to exclusive VIP Experience
- VIP parking for 8 cars
- Prominent recognition on event media screens, all digital materials, and all print materials
- Cocktail service during dinner/program and wine at table
- 1 VIP gift

\$25,000 CHROMATIC COCKTAILS

(Cocktail Reception)

- Exclusive naming opportunity with branded cups during Cocktail Reception
- 3 elite front row gala tables for 8 guests each (24 seats)
- 24 tickets to exclusive VIP Experience
- VIP parking for 6 cars
- Prominent recognition on event media screens, all digital materials, and all print materials
- Cocktail service during dinner/program and wine at table
- 1 VIP gift

\$25,000 COLOR WHEEL

(VIP Parking & Shuttle)

- Exclusive naming opportunity with signage in VIP parking area and on shuttles
- Opportunity to showcase up to 6 cars at event with prominent, uplit branding
- 3 elite front row gala tables for 8 guests each (24 seats)
- 24 tickets to exclusive VIP Experience
- VIP parking for 6 cars
- Prominent recognition on event media screens, all digital materials, and all print materials
- Cocktail service during dinner/program and wine at table
- 1 VIP gift

\$25,000 PRISM ROOM

(VIP Experience)

- Exclusive naming opportunity in VIP area with prominent signage
- Branded cups in exclusive VIP area
- 3 elite front row gala tables for 8 guests each (24 seats)
- 24 tickets to exclusive VIP Experience
- VIP parking for 6 cars
- Prominent recognition on event media screens, all digital materials, and all print materials
- Cocktail service during dinner/program and wine at table
- 1 VIP gift

UNDERWRITING OPPORTUNITIES

\$20,000 UNDER THE NEON MOON

(After-Party)

- Exclusive naming opportunity with branded giveaway during After-Party
- 2 prominent gala tables for 10 guests each (20 seats)
- 20 tickets to exclusive VIP Experience
- VIP parking for 5 cars
- Prominent recognition on event media screens, all digital materials, and all print materials
- Cocktail service during dinner/program and wine at table
- 1 VIP gift

\$20,000 PERFECT PALETTE

(Dining)

- Exclusive naming opportunity with signage in dining tent and on buffet tables
- Branded printed menu for each guest and branded cups during dinner
- 2 prominent gala tables for 10 guests each (20 seats)
- 20 tickets to the exclusive VIP Experience
- VIP parking for 5 cars
- Prominent recognition on event media screens, all digital materials, and all print materials
- Cocktail service during dinner/program and wine at table
- 1 VIP gift

\$20,000 COLLECTOR'S EDITION

(Live Auction)

- Prominent branding on slides during the Live Auction
- 2 prominent gala tables for 10 guests each (20 seats)
- 20 tickets to exclusive VIP Experience
- VIP parking for 5 cars
- Prominent recognition on event media screens, all digital materials, and all print materials
- Cocktail service during dinner/program and wine at table
- 1 VIP gift

\$15,000 RAISE YOUR BRUSH

(Paddles Up)

- Exclusive branding on slides during Paddles Up
- 2 prominent gala tables for 10 guests each (20 seats)
- 20 tickets to exclusive VIP Experience
- VIP parking for 5 cars
- Prominent recognition on event media screens, all digital materials, and all print materials
- Cocktail service during dinner/program and wine at table
- 1 VIP gift

\$15,000 PINK OR BLUE

(Heads or Tails)

- Branding on game cards, mobile bidding and event screens
- Opportunity for representative on stage as "Official Coin Tosser"
- 2 prominent gala tables for 8 guests (16 seats)
- 16 tickets to exclusive VIP Experience
- VIP parking for 4 cars
- Prominent recognition on event media screens, all digital materials, and all print materials
- Cocktail service during dinner/program and wine at table
- 1 VIP gift

\$15,000 RAINBOW ROW

(Luxury Silent Auction)

- Exclusive branding on mobile bidding and auction signage
- 2 prominent gala tables for 8 guests (16 seats)
- 16 tickets to exclusive VIP Experience
- VIP parking for 4 cars
- Prominent recognition on event media screens, all digital materials, and all print materials
- Cocktail service during dinner/program and wine at table
- 1 VIP gift

UNDERWRITING OPPORTUNITIES

\$15,000 BRILLIANT BEGINNING

(Welcome)

- Exclusive branding recognition on event welcome signage
- 2 prominent gala tables for 8 guests (16 seats)
- 16 tickets to exclusive VIP Experience
- VIP parking for 4 cars
- Prominent recognition on event media screens, all digital materials, and all print materials
- Cocktail service during dinner/program and wine at table
- 1 VIP gift

\$15,000 BLANK CANVAS

(Building)

- Branding on gala tent at event
- 2 prominent gala tables for 8 guests (16 seats)
- 16 tickets to exclusive VIP Experience
- VIP parking for 4 cars
- Prominent recognition on event media screens, all print materials, and social media
- 1 VIP gift

\$15,000 PORTRAIT STUDIO

(Photo Booth)

- Branding on all photos taken in event photo booth
- 2 prominent gala tables for 8 guests (16 seats)
- 16 tickets to exclusive VIP Experience
- VIP parking for 4 cars
- Prominent recognition on event media screens, all print materials, and social media
- 1 VIP gift

\$10,000 KALEIDOSCOPE OF COLOR

(Decor)

- Exclusive branding on table signage
- One preferred gala table for 10 guests (10 seats)
- Prominent recognition on event media screens, all print materials, and social media

\$10,000 COBALT CHARGE

(Energy)

- Branding on 2 air stars at event
- One preferred gala table for 10 guests (10 seats)
- Prominent recognition on event media screens, all print materials, and social media

\$10,000 GOLDEN TICKET

- Branding on Golden Ticket raffle cards and screens during drawing
- One preferred gala table for 10 guests (10 seats)
- Prominent recognition on event media screens, all print materials, and social media

\$10,000 GREEN SCREEN

(Groundskeeper)

- Branding on time lapse video of tent construction/event buildout played during event
- One preferred gala table for 10 guests (10 seats)
- Prominent recognition on event media screens, all print materials, and social media

\$10,000 COLOR OUTSIDE THE LIME

(Specialty Drink)

- Branding on cups exclusively for our specialty drink
- One preferred gala table for 10 guests (10 seats)
- Prominent recognition on event media screens, all print materials, and social media

\$10,000 SILVER LINING

(Invitation)

- Branding on pre-event invitation (mailed to more than 1,000 prominent businesses + households)
- One preferred gala table for 10 guests (10 seats)
- Prominent recognition on event media screens, all print materials, and social media

UNDERWRITING OPPORTUNITIES

\$10,000 SAPPHIRE SPLASH

(Beverage)

- Branding on koozies
- One preferred gala table for 10 guests (10 seats)
- Prominent recognition on event media screens, all print materials, and social media

\$10,000 PEARL POWDER ROOM

(Restrooms)

- Branding at all comfort stations, including VIP Experience
- One preferred gala table for 10 guests (10 seats)
- Prominent recognition on event media screens, all print materials, and social media

\$10,000 COLOR GUIDE

(Program)

- Exclusive branding on printed event program
- One preferred gala table for 10 guests (10 seats)
- Prominent recognition on event media screens, all print materials, and social media

\$10,000 PAINT THE TOWN

(Rideshare)

- Branded flags at Camp Mabry main entrance and for designated area in VIP parking lot
- One preferred gala table for 10 guests (10 seats)
- Prominent recognition on event media screens, all print materials, and social media

\$10,000 TECHNICOLOR DREAMS

(Technology)

- Logo on media screens during cocktail, dinner, and after-party slide shows
- One prominent gala table for 10 guests (10 seats)
- Prominent recognition on event media screens, all print materials, and social media

\$10,000 RED, WHITE & ROSÉ

(VIP Wine)

- Exclusive branding on wine buckets provided at VIP tables
- One preferred gala table for 10 guests (10 seats)
- Prominent recognition on event media screens, all print materials, and social media

\$10,000 WATERCOLOR COLLECTION

(Beverage Trough)

- Branding on beverage troughs throughout event
- One preferred gala table for 10 guests (10 seats)
- Prominent recognition on event media screens, all print materials, and social media

\$10,000 PANTONE PARTNERS

(Activation)

- Branding on activation tent
- One preferred gala table for 10 guests (10 seats)
- Prominent recognition on event media screens, all print materials, and social media

TABLE SPONSORSHIPS

Provide increased night-of event benefits for individuals, businesses, and organizations.

Commitment must be received by **February 14, 2027**, for invitation listing.

\$25,000 PLATINUM

- 3 premier gala tables for 8 guests each (24 seats)
- 24 tickets to exclusive VIP Experience
- VIP parking for 6 cars
- Prominent recognition on event media screens, all digital and print materials
- Cocktail service during dinner/program and wine at table
- VIP gift

\$15,000 GOLD

- 2 prominent gala tables for 8 guests each (16 seats)
- 16 tickets to exclusive VIP Experience
- VIP parking for 4 cars
- Prominent recognition on event media screens, all digital and print materials
- Cocktail service during dinner/program and wine at table
- VIP gift

\$10,000 SILVER

- 2 preferred gala tables for 8 guests (16 seats)
- Parking for 3 cars in Sponsor Parking
- Prominent recognition on event media screens, all digital and print materials

\$7,500 BRONZE

- One preferred gala table for 8 guests
- Acknowledgment throughout evening on media screens
- Recognition on invitation and event program

\$5,000 SISTER GERTRUDE LEVY ANGELS TABLE

If you cannot attend, please consider honoring Sister Gertrude's legacy and the incredible work of the "angels" of the NICU and mother/baby services at Ascension Seton Medical Center Austin by donating a table for Nurses and staff to attend the event.



COMMITMENT MUST BE RECEIVED BY 2/14/27 FOR INVITATION LISTING

EASB is raising funds in support of Mother/Baby Services and The Marialice Shivers and Dell Children's Neonatal Intensive Care Unit (NICU), at The Kathryn Frances Walker Center for Neonatal Intensive Care & Family Support, at Ascension Seton Medical Center Austin, for programs, building & equipment needs.*

COMPLETE THE BELOW FORM OR PURCHASE TABLES ONLINE AT
SUPPORTSETON.ORG/EASB-GALA

UNDERWRITING OPPORTUNITIES

Only one of each level available below

- | | | |
|---|---|---|
| ☐ \$50,000 Presenting Sponsor | ☐ \$15,000 Heads or Tails | ☐ \$10,000 Specialty Drink |
| ☐ \$30,000 Mission Video | ☐ \$15,000 Luxury Silent Auction | ☐ \$10,000 Invitation |
| ☐ \$25,000 Cocktail Reception | ☐ \$15,000 Welcome | ☐ \$10,000 Beverage |
| ☐ \$25,000 VIP Parking & Shuttle | ☐ \$15,000 Building | ☐ \$10,000 Restrooms |
| ☐ \$25,000 VIP Experience | ☐ \$15,000 Photo Booth | ☐ \$10,000 Program |
| ☐ \$20,000 After-Party | ☐ \$10,000 Decor | ☐ \$10,000 Rideshare |
| ☐ \$20,000 Dining | ☐ \$10,000 Energy | ☐ \$10,000 Technology |
| ☐ \$20,000 Live Auction | ☐ \$10,000 Golden Ticket | ☐ \$10,000 VIP Wine |
| ☐ \$15,000 Paddles Up | ☐ \$10,000 Groundskeeper | ☐ \$10,000 Beverage Trough |
| | | ☐ \$10,000 Activation |

TABLE SPONSORSHIPS

Unlimited availability

- ☐ \$25,000 Platinum
- ☐ \$15,000 Gold
- ☐ \$10,000 Silver
- ☐ \$7,500 Bronze
- ☐ \$5,000 Sister Gertrude Levy Angels Table

☐ Check enclosed ☐ Pledge only, invoice me in _____ (month) ☐ Mailing check

(For Donor Advised Fund, please contact Jessica Cardenas)

☐ Pledge, please charge my credit card in _____ (month)

☐ Please charge my card now

This is a ☐ Business gift ☐ Individual gift

Please charge to ☐ AMEX ☐ Visa ☐ Mastercard ☐ Discover

Card # _____

Signature _____

Name on card _____ Expiration date _____ CVV _____

Billing address _____

Please PRINT name as you would like it to appear in the invitation and program listings:

Sponsor contact name _____

Company _____

Mailing address _____

Phone _____ Email address _____

☐ I prefer my gift be anonymous

☐ I am unable to attend, but please accept my donation of \$ _____

Please make checks payable to **Ascension Seton Foundation** and send to Jessica Cardenas, Ascension Seton Foundation, 1206 W. 38th St., Suite 4200, Austin, TX 78705 • E-mail: jessica.cardenas@ascension.org

* If the above purpose no longer requires support or is no longer provided by Ascension Seton, Ascension Seton Foundation Board of Trustees is authorized to re-designate the funds to support a similar purpose.

Please note: While we hope to be able to gather to enjoy the gala, in the event that we cannot, Underwriting Opportunities and Table Sponsorships will remain in place.

Please note: If you are splitting a table, please submit all completed forms & partial payments together. For example, if you are splitting a table 4 ways, please submit all 4 forms with 4 checks &/or credit card information together.
Partial payments will not be accepted.

If you prefer not to receive fundraising material from Ascension Seton Foundation, please send notification to: Ascension Seton Foundation, 1206 W. 38th St., Suite 4200, Austin, TX 78705 or optout@ascension.org. Please allow 4 weeks to process your request.

ELIZABETH ANN SETON BOARD 2026-2027

■
BOARD PRESIDENT
Callie Hester

■
GALA CO-CHAIRS
Anna Kingham
Sarah Richardson

BOARD MEMBERS

Whitney Abblitt
Bailey Abrams
Ali Atlas
Sarah Austin
Carlie Bailey
Lyndsey Beckman
Blake Bell
Emily Berry
Franci Blake
Blair Bonilla
Caitlin Brooke
Lara Canon
Kim Chappell
Alexis Contos
Kelsey Cozby
Hannah Dailey
Mary Catherine Davis
Morgan Dowell
Jacqueline Dudley
Marianna Elskes

Erin Fabacher
Courtney Fisher
Katherine Fluor
Morgan Flynn
Lesley Ford
Dagney Gomes del Campo
Anna Gopaul
Brooke Grabato
Lane Green
Camille Guice
Eleanor Hallmark
Chelsea Hart
Camille Hensley
Callie Hester
Liz Hughes
Elly Hutchings
Macy Jacobs
Emily James
Molly Jenkins
Molly Johnson

Laura-Hill Keller
Holley Kidd
Anna Kingham
Tory Kline
Kelly Kopecky
Allison Lancaster
Mallory Lewis
Morgan Liedtke
Lauren Liggett
Lauren Lowe
Emily Maas
Sophie Mann
Kirsten Mason
Addie McBride
Kristin McShane
Claire Morris
Emmaline Nabors
Blair Nelson
Rea Netherton
Cat Orlandi
Stephanie Page

Melissa Perrett
Brooke Phillips
Madeline Privett
Christine Reed
Lauren Reinbach
Sarah Richardson
Bailee Roberts
Lauren Romano
Riley Roniger
Jacqueline Samira Armbrust
Elizabeth Frankenberg
Jessica Sherrets
Carly Sills
Haley Smith
Mia Storm
Kristen Supak
Thea Ugarte
Kelsey Van Meter
Sydney Wallace
Rachel Warfield
Allie Wills